

"I realised how many potential opportunities we were not taking"

"wonderful session - full of ideas!"

"it was excellent and definitely got me thinking outside the box"

Participant feedback



Increase support opportunities

Are you looking to grow support from the business community or donors?

Attracting support starts with a conversation. Our workshops help you get conversations started with businesses and the community, that in time can lead to a strong relationship. We explore the use of an open and honest conversational style that builds trust and helps to find common ground. We look forward to sharing this journey with you!

Nurture and maintain relationships

Relationship management is more than the number of connections you have; it's about nurturing and maintaining those relationships.

We will cover how to revisit relationships that have stalled, or progressing transactional partnerships to more relational.

Available Workshops

- Building relationships with partners and donors
- Networking with purpose
- Connect and engage through LinkedIn
- Connect, Engage & Grow - relationship building
- Keeping relationships on track



BUILDING VALUABLE RELATIONSHIPS



BizEd Projects



How will you benefit?

- ✓ Find ways to reach new audiences and build a strong brand
- ✓ Identify potential support opportunities and make the initial approach
- ✓ Save energy and resources and move away from 'cold' marketing
- ✓ Invest the right time into relationships that become rewarding
- ✓ Raise your profile, get noticed and attract support
- ✓ Build a contact strategy and plan meaningful ways to keep connected

Please get in touch



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"A really thought provoking session that has deepened my thinking about partnerships"

Participant feedback

Join a workshop

Workshops that take you through the key stages of developing rewarding relationships. Essential for those seeking to attract Corporate Partners and grow Donor support. Identify useful relationships that encourage volunteers or trustees to lend their support.



Building relationships with partners and donors

Taking you through each stage of developing mutually beneficial relationships with businesses and donors - Exploring, matching and partnering



Networking with purpose

Networking isn't just about attending events, it's what you do when you are there that counts. Defining your purpose, planning your approach and activities to deliver the results you need



LinkedIn - Connect and Engage

Using the power of LinkedIn to find key people for your network. Engaging in a way that raises your profile and builds brand awareness



Connect, Engage & Grow (Relationships)

Building the skills and confidence to make new connections and develop existing relationships. Understanding why relationships prosper when you know, like and trust one another



Keeping relationships on track

Relationships are not static, they are influenced by what we say and do. Having better conversations and plan activities which generate action will add value and help put relationships back on track